

GR-TECH

Profile 2021 - 2022





ABOUT US

Innovative • Committed • On Time

Since its inception in 2017, GR-Tech is a Software Development and new-age Information Technology firm providing outsourcing services to companies worldwide by successfully developing products and solutions with complex functionalities in various areas. We offer high-quality and cost-effective software development services recognized by quality, timeliness, and creativity at competitive prices.

Having a strong presence in North America and Pakistan, GR-Tech has made its mark as a well-recognized and sound company driven by industry's professional and trained individuals, aiming towards becoming a leading organization which facilitates, enhances, and provides measurable business value through the most effective uses of Technology and Resources to organizations in North America and across the globe.

We strive to work in collaboration with our customers to build high-performance teams, necessary for creating and maintaining world-class business solutions.



WHY CHOOSE US?

Take Your Business Into The Future With GR-Tech

Right Expertise and Skills

We are a team of highly skilled professionals who have expertise in diverse Business and Technology areas. To provide world class service, we employ the best developers, adhere to proven methodology, provide superior client service and become a true business partner in every project.

Our Approach

Our Roadmap to development is a collection of six steps, each of which has its own significance

- Planning
- Analysis
- Design
- Implementation
- Testing and Integration
- Maintenance

Commitment to Quality

Quality of service is key to our success. We listen to our clients carefully and provide space, time and materials according to the agreed scope of the project. We are proud of our Technical and Creative capability and this emerges from taking time to get it right.



Why Choose Us?

On Time Delivery

We are committed to providing services on time. We therefore invest time up-front to clearly understand your needs and then manage projects to ensure they are delivered on time and within budget. This methodology expedites rapid successful implementation, limits uncertainty and keeps the customer always aware of development progress at our end.

Proven Track Record

We have handled small and large scale projects since our inception. Our growing list of satisfied customers' not only act as our references but are also a source of repeated business

Competitive Pricing

We provide services to our clients at a very competitive price depending on the scope of work mutually decided by our clients

Our Services

Expertise, thorough knowledge and firsthand experience along with strong Industry specific research skills has helped us in analyzing, designing and implementing world class solutions.

01



Web Application Development

Since its inception, GR Tech has been specializing in the web-development, distinguishing itself by rich user interface and functionality. We strive to keep up-to-date by following modern industry trends and instantly enhancing our skills

02



Software Development

During our years of service, we have aggregated a solid experience in custom development of desktop software applications for all popular operating systems. We work on projects of different complexity – from low-level software development to developing user interfaces.

03



Mobile Application Development

We intensively work on creating applications for mobile platforms, such as iOS and Android and perform their integration with the server side. Our versatile team of experienced developers create mobile applications personalized for our customers' needs and takes care of the highest functionality and usability levels.

Our Services

04



Devops Services

Do you intend to build up confidence in the flawless delivery process or enable your company to better service for your customers and as a result, compete more effectively in the market? This is possible with the professional DevOps teams who automatize your feedback loop, speed up the software delivery process, and have all tools required to automate and streamline your software development process.

05



QA & Testing

The product quality is the key to our success. GR-Tech has accumulated significant expertise in the field of software testing and quality assurance services. We are glad to offer our professional competence as a standalone service or as a part of custom software development processes.

06



Support & Maintenance

We provide high-level of satisfaction for our clients by providing them technology support and maintenance services both during and after the completion of the project.

A close-up photograph of a person's hands typing on a silver laptop keyboard. The person is wearing a grey and white checkered shirt. The laptop is open, and the keyboard is clearly visible. The background is dark and out of focus.

Our Expertise

Your Partner In Software Innovation & IT Solutions

.Net, Java, NODE JS, Python, PHP, Swift, Android, Ruby,
HTML, CSS, ReactJS, Angular, Vue JS, Bootstrap, Ionic,
ASP MVC, MongoDB, Express, Jquery, Ajax, SQL



DESIGN SERVICES

Design You Can Count On

01

Branding

Good design brings good business. More than just a logo, we design brand personalities that are reflected on all mediums to create a uniform experience. This also includes corporate pack including flyers, brochures, and company profile.

02

Web-Layouts

Your web-layout is your persona in the digital world, don't let a bad design ruin your impression. Having expertise in Software Development, we design web layouts that can then be converted to different websites.

03

Mockups

What better than a live prototype to help you envision what the end result will look like. We do this by creating mockups for your brand based on your guidelines.

Digital Media Services

Search Engine Optimization

With a team of experienced professionals, we provide SEO services to our clients. Our specialists help you get ranked higher by making your website SEO-friendly and your content worthy of featured position.

Our process involves the following:

- Keyword Analysis
- Keyword Assignment
- On-site code optimization
- On-site content SEO
- On-site internal link optimization
- Advanced Search Engine optimization and external linking

Social Media Services

Our team knows how significant marketing is for your business. Our social media team works on telling your brand story. From providing creative strategy, campaign management, community management to performance marketing, we cover all aspects of social media management.



Other Services

**Pay-per-click
Advertising**

**Content
Marketing**

**Email
Marketing**

**Voice Search
Content
Optimization**

**App Store
Optimization**

**Amazon
Marketing**

eBay Marketing

Walmart Marketing

Shopify Marketing

**Video Production
Service**

1- Business Intelligence


We leverage software and services to transform data into actionable insights that inform an organization's strategic and tactical business decisions.

2- Data Engineering

GR-Tech provides professional services for companies to build and maintain end-to-end data infrastructure and data driven decision making capabilities. Our services in Data Engineering, Data Storage, Business Intelligence, Statistical Analytics and AI/ML helps companies choose and transform to the best technologies and solutions matching their unique needs and cost considerations.

3- Data Strategy

Our Data Strategy services transform an organization's data into critical business asset. The GR-Tech Data Strategy process includes the creation of a long-term plan to provide accessible and accurate data as well as advanced reporting.



DATA ANALYTICS
**Entering The
Future**

New Technologies

**Artificial
Intelligence**

**Internet of Things
(IOT)**

**Natural language
Processing
(text to voice or
voice to text)**

Chatbots

**Augmented
Virtual reality**

Block Chain

Our Clientele



Contact GR-Tech Today

Contact Us to Receive a
Free Quote

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